

Rowan College at Burlington County

CHE 243

Intellectual Property Presentation

[Video Explanation](#) of this Lab

[IP Report Form](#)

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The purpose of this lab is to familiarize yourself with a patent and then present the details of the patent to your instructor. You will accomplish this by using the [United States Patent and Trademark Office search engine](#) to find a patent on a pharmaceutical drug. Then, you will fill out the IP report form. Lastly, you will create a 10 to 15 minute presentation that contains all the information of the report form, but focuses primarily on the rewrite of the first claim in your own words.

To start, you should review [this website](#) which is what this project uses to guide you. Even though the project asks you to pick a pharmaceutical from the list provided, you can choose any patented drug that you wish. It makes the most sense to pick a drug that you are interested in and incorporate that into your formal presentation.

Once you have chosen the pharmaceutical that interests you, search the drug using the search engine. Find a patent with a first claim that is straightforward and not overly complex. You'll want to make sure that you can understand the science behind it.

Once you've chosen a patent, then you must fill out the IP report form. The report form is not challenging to fill out, but all the information must be there.

The last thing you need to do is to create a 10 - 15 minute presentation on the patent. You'll want to include all the information on your report form, but your focus should be on the first independent claim. You should have some sort of visual aid to assist you through the presentation. The easiest is using slideshow software like Google Slides or Microsoft PowerPoint, but other presentation tools can be used as long as they don't hinder your presentation. Tools like Prezi and PowToons are great presentation tools provided they are used to help convey the ideas behind the patent and don't over shadow the content that you are presenting.

You should present this to your instructor in a formal way using one of two methods. The first method is that you can sign up for a presentation time and do the presentation live using a conferencing tool like Google Meet or Zoom. The second method is that you can screen record your presentation using software like Screencast-o-matic or Screencastify and then email a link to the video to your instructor. Each method has its pros and cons. By doing

this live over a conferencing tool, you will be asked questions and will be required to think of answers on-the-spot. If you choose to screen record your presentation, then there will be more weight placed on the quality of your presentation and how well your ideas are conveyed through the video.

To get an understanding of how this assignment will be graded, the following Rubrics have been developed.

[IP Report Form Rubric](#) - This is 30% of the overall grade on the assignment.

[IP Presentation Rubric](#) - This is 70% of the overall grade on the assignment.